

RGP Telecommunications & Media Client: Leading the Future of Video with a Strategic Carve-Out Initiative

At A Glance:

Company: Largest global provider of video solutions

Industry: Telecommunications & media

Objectives: Successful carve out & divestiture initiative

Solution: Program Management services combined with LaunchPM

Embarking on the Age of Infinite Entertainment

With over 30 years of global expertise, RGP's client is the largest end-to-end supplier of solutions to the video and pay-TV industry. They offer a video technology platform and customized services designed to help entertainment providers protect their IP, compete in a rapidly evolving marketplace, and generate new lines of revenue in what they describe as the "Age of Infinite Entertainment." In 2020, they came to RGP for project management assistance to lead a carve-out and divestiture exercise for several areas of their business.

While the decision clearly matched the company's vision to shape the future of video with leading technologies, it wasn't without challenges. The software and hardware components of the client's business were intimately interconnected. The business would need a comprehensive project plan that considered all the dependencies, and laid out a clear path to a successful separation of the identified entities.

Project Delivery Approach

Project
Initiation



Project
Planning



Project
Execution



Project
Evaluation/Close

"Our client was struggling with the time and customization it took to configure their existing software solutions to manage complex projects. RGP brought a complete solution to the table, with a knowledge-driven framework combined with a leading cloud platform solution specifically designed to enable their PMO."

Robert Copenhaver
PM Consultant - RGP

Extending the Capabilities of a Small Team

The client's main stakeholder had previously worked with RGP's skilled project management consultants and was pleased with the results, so he reached out to RGP to discuss an engagement that would allow him to extend the capacity of his team. His interest was also piqued by the potential to accelerate project delivery using LaunchPM, a new project management solution that combines RGP's Project Management Framework (PMF) with the capabilities of a leading cloud platform. RGP appointed skilled Project Management Consultant, Robert Copenhaver, to lead the client's small, globally-dispersed team forward.

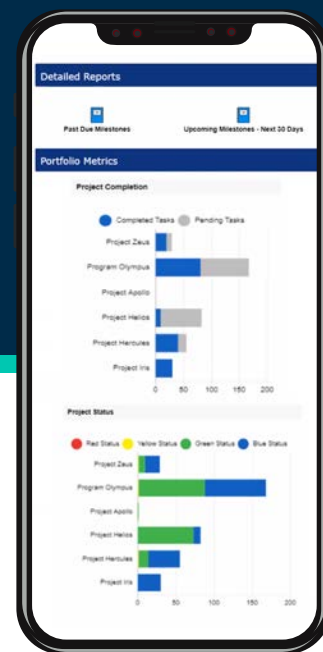
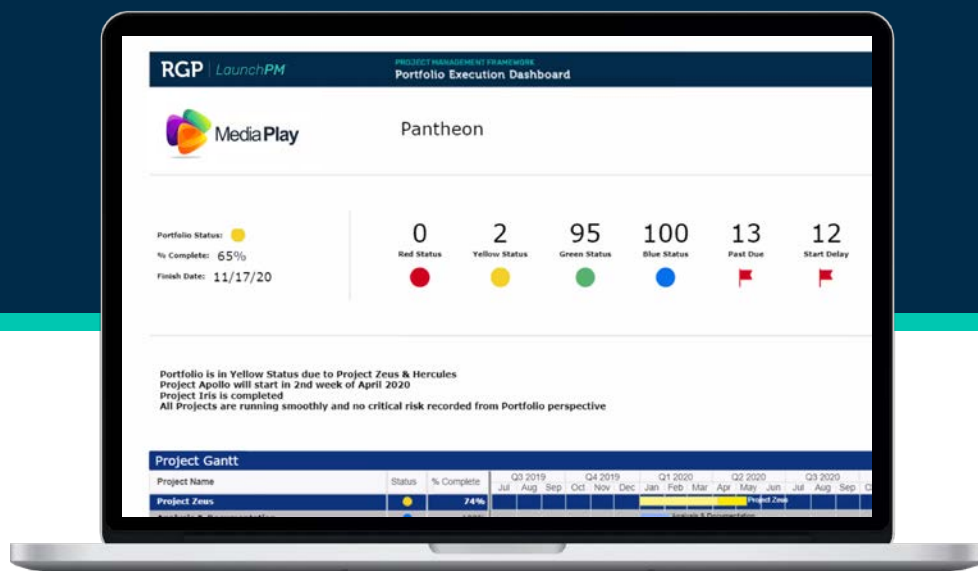


Visit [RGP.com/LaunchPM](https://www.rgp.com/launchpm) to get started.

Moving at “Cloud-Speed” with a Complete Solution

The client’s organization had a robust tech stack of Microsoft products (mostly shelfware), but none were specifically designed for project management, requiring the team to create workarounds that ate into valuable time and created opportunities for error. They had also invested in various project management products but found them underutilized. Our client was intrigued by the prospect not just of tapping into LaunchPM but also capitalizing on the capabilities of a purpose-built, leading project management solution. Additionally, they were excited about the reports and dashboards they could access within the platform. “The client’s global team struggled with time zone differences. The ability to go to a dashboard to monitor project milestones and activities would solve their collaboration issues,” explained RGP lead consultant, Robert Copenhaver.

He continued, “The capacity to have notes and artifacts all in one dashboard is going to be incredibly valuable to our collective team as we progress through this project. We can see this being a huge benefit across all of the projects we participate in with the client, especially those spanning months or even years. Combined with the RGP PMF, we believe this will assist RGP’s client with driving the adoption of best practices in project management and successful outcomes across the organization. It’s already paying off!”



Learn More About LaunchPM

Visit RGP.com/LaunchPM to get started.