

6 STEPS TO A

SUCCESSFUL TAKEOFF with going public

Whether planning to seek public capital via IPO or merge with a special purpose acquisition company (SPAC), learn how to prepare your organization for meteoric growth.



Audit Statements

stratosphere.

As a private company, your historical financial statements may not be as robust as what a public model requires. Align your statements with Public Company Accounting Oversight Board (PCAOB) standards to withstand the pressure you'll experience during an audit of your internal control over financial reporting (ICFR).



Suit up your internal and external

Build Your Team

A mission this challenging will require a dream team of professionals to tackle not only the additional financial rigor required at public

mission dream team.

companies but also the creation of new departments. From finance and accounting to internal audit, investor relations, corporate governance, HR, IT and more-assemble an interstellar crew for your journey.

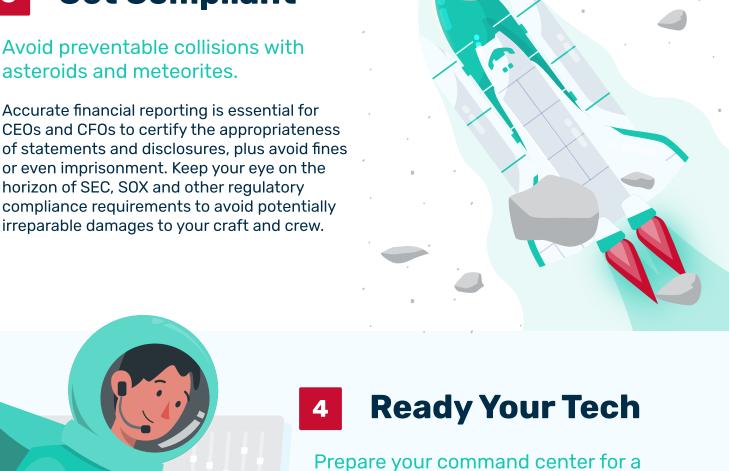


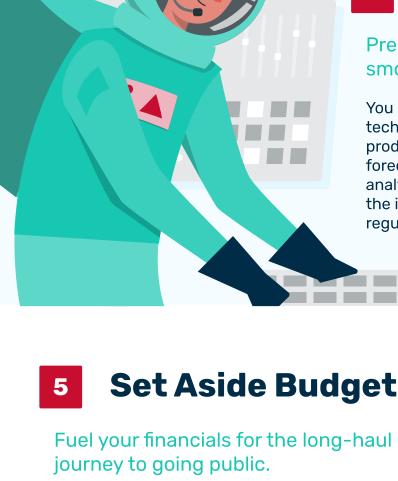
asteroids and meteorites. Accurate financial reporting is essential for

Get Compliant

of statements and disclosures, plus avoid fines or even imprisonment. Keep your eye on the horizon of SEC, SOX and other regulatory

compliance requirements to avoid potentially irreparable damages to your craft and crew.



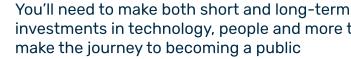


smooth journey.

technology. Your operations will need to produce timely SEC filings, budget and forecasting, management reporting and data

analytics, as well as operational metrics. Check the indicator lights on your tech stack early and regularly to make sure all systems are a go.

You can't control the ship without the right



investments in technology, people and more to make the journey to becoming a public company and continue driving value creation

after the fact. Budgeting for directors and officers liability insurance, increased board

Operating a public company requires capital.

costs, SEC filing and advisor fees are only a few of the potential cost considerations to ensure

you don't run out of fuel along the way.

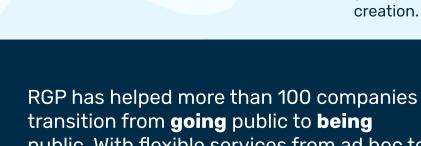




Enter warp speed as you penetrate the public layer.

new advantages and capital on hand, as well as higher expectations from shareholders seeking an ROI. Assess your company's operations now,

including where you can trim non-value added activities and prioritize investments that will allow you to take giant leaps forward in future value creation.



public. With flexible services from ad hoc to full-lifecycle support, the sky's the limit.

